

## **MISS SOUTH AFRICA LAUNCHES LEGACY INITIATIVE**

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*Sun City, September 28:* To mark its 60th year jubilee pageant milestone, the Miss South Africa Organisation has launched the Miss South Africa Legacy Initiative.

All proceeds from the Miss SA Legacy Initiative Gala Dinner – held at Sun City on Friday and attended by a host of former Miss South Africa title holders, including former Miss Worlds Penny Rey Coelen and Rolene Strauss – went to The Tomorrow Trust and The Nelson Mandela Children’s Hospital.

Others who attended included Joan Ramagosi-Madibeng, Sandra de Meyer-Evans, Tansey Coetzee Sodeinde, Amy Kleinhans Curd, Odette Scrooby-Joubert, Sonia Raciti-Oshry, Lorna Potgieter, Yolanda Kloppers, Tatum Keshwar, Kerishnie Naiker, Andrea Stelzer, Vera Johns Sutherland, Suzette van der Merwe, Claudia Henkel and Liesl Laurie. Miss World South Africa Thulisa Keyi was also present.

Chief Operating Officer of Sun International Ltd, Thabo Mosololi said at the gala dinner: “Traditionally each Miss South Africa champions a social cause during her reign that is close to her heart. However, the Legacy Initiative will provide an additional platform for all former Miss South Africa winners to work together as a meaningful force for good.

“As passionate South Africans, we believe the future is tied to our young people and, in particular, their education and health. We have adopted two NPOs for a long-term period with the aim of raising R400 000 per annum for each NPO. Funds raised for The Tomorrow Trust will be used towards their school holiday programme, providing skills training and recourses for qualifying schoolgoing South Africans. Funds raised for The Nelson Mandela Children’s Hospital will go towards their four bed children’s wards, benefitting children and families with limited resources.”

Said CEO of Cell C, Jose Dos Santos: “We have to thank these former Miss South Africa title holders who also gave personal goods, including signed memorabilia, for an auction to raise further funds. We also could not have achieved the success of today’s events without the businesses, four-ball and hole sponsors and all others who generously donated prizes and auction items.”

Earlier Cell C had hosted a golf day benefit to raise funds for the two beneficiaries of the Miss South Africa Legacy Initiative. The fundraiser dinner was a collaborative effort between Cell C and Sun International.

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